



# RESCO

A Marketing and Sales Support Services Company

We ship frozen and refrigerated samples in thermal packaging that is unique to the food industry.

We call it **Blue**, a product by a RESCO business partner, which is basically organic "rock" superheated into an ash and then packed into a biodegradable plastic. This product will break down over months in a landfill rather than hundreds of years, like the most commonly used Styrofoam thermal packaging. **Blue** also has increased thermal qualities which enables us to ship via two-day air instead of overnight. We use dry ice to ship frozen, but are able to use less so we can ship without the Hazardous Material paperwork and the additional associated costs.

*It's new, it's*

# BLUE

*(and it's Green!)*



[www.rescocompany.com](http://www.rescocompany.com)

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## Providing Marketing Support Services Including:

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### **DATABASE MANAGEMENT**

- Relational Data Repository
- List Procurement & Management
- Customized Reporting and Query Ability
- Address Verification

### **GRAPHIC & WEB DESIGN**

- Branding
- Illustration
- Logo Design
- Corporate Identity Packages
- Website Development

### **PRINTING, FINISHING & ASSEMBLY**

- Conventional Printing from Single to Full-Color Process
- Digital Printing: Full-Color or B&W
- Variable Data Printing
- Trim, Fold, Number, Bind, Die Cut and more
- Hand Assembly for Products & Kits

### **MAILING SERVICES**

- Account Management
- Targeted Direct Mail Programs
- Sampling Programs
- Sales Lead Administration
- Kit Mailings
- Saturation Mailings
- E-mail Campaigns

### **TELEMARKETING**

- In-bound
- Out-bound

### **WAREHOUSING & FULFILLMENT SERVICES**

- Online Order Fulfillment & Tracking
- Online Reporting
- E-commerce Fulfillment
- Literature and Product Fulfillment
- Inventory Control
- Secured Storage
- Food Certified Warehouse
- Frozen & Refrigerated Storage
- Customized Packaging Including Eco-Friendly Supplies

### **PROMOTIONAL PRODUCTS**

- Wearables: Shirts, Jackets, Caps
- Tradeshow Giveaways
- Awards & Incentives
- Sales Leave Behinds
- Electronics

### **POS MERCHANDISING**

- Customized Merchandising Programs
- Merchandising Kits, Racks & Displays
- LTO Kits



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